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UPDATED: Media Note

A New Beginning: The Presidential Summit on Entrepreneurship April 26-27, 2010 Washington, D.C.

For journalists whose registration is confirmed, this Media Note provides more details on the summit.

What: A New Beginning: The Presidential Summit on Entrepreneurship

When: April 26 and 27, 2010

Where: Atrium Ball Room and Amphitheatre

1300 Pennsylvania Avenue, NW; Washington, D.C. 20004

(Use the main 14th Street Entrance)

Press Badge Pick-Up:

All media attending the Summit must be registered and carry a Summit press badge to cover the conference. Press badges must be picked up at the Foreign Press Center. Badges will not be available for distribution at the Ronald Reagan Building. Registered journalists must present photo identification to receive a badge.

Foreign Press Center (two blocks north of Ronald Reagan Building)

National Press Building 529 14th Street NW, Suite 800 Washington, D.C. 20045

Distribution Times:

Sunday, April 25: 10 a.m. - 4 p.m. Monday, April 26: 6 a.m. - 5 p.m.

Media Coverage of Summit Events:

All remarks and plenary sessions of the Summit will be open to registered media except for Monday evening's reception and the lunch sessions on both days. The President's remarks and the lunch sessions will have pooled coverage for TV. Please find a detailed agenda attached or click <u>HERE</u>.

A number of panelists will be available to the media following plenary sessions in pull-aside briefings in the Atrium Hall. Details will be sent to registered media.

If you plan to cover the following events:

Monday, April 26, 2010

Secretary of Commerce Gary Locke opens the Summit with remarks

This event is open for all registered press. Doors open for press set-up at 7 a.m. All press must be in place by 9:30 a.m. The Secretary will give his remarks at 10 a.m. Summit press badge and photo ID are required to attend.

President Obama concludes Day One of the Summit with remarks

This event is open for all print/radio journalists and still photographers pre-registered for the Summit. Press registration deadline has passed. Television coverage will be pooled. All media must check-in at the media desk in front of the security screening area and show their Summit press badge and a photo ID. All press must then pass through two layers of screening before entering the Amphitheater. Press check-in and security screening will begin at 3:30 p.m. Doors close to press at 4:30 p.m.

Tuesday, April 27, 2010

Secretary of State Hillary Rodham Clinton Delivers Closing Remarks

This event is open for all press registered for the Summit. All media must check-in at the media desk in front of the security screening area and show their Summit press badge and a photo ID. Doors will open at 2:00 pm. TV cameras must be set up and in place before the security sweep at 2:45 pm. Doors close to print press and still photographers at 3:45 p.m.

Connecting Media with Participants:

Many delegates attending the Presidential Summit on Entrepreneurship have expressed interest in speaking with the media. To facilitate this, there will be a press room in the Atrium Hall for one-on-one interviews with interested delegates and U.S. officials. Those interested in interviewing a Summit delegate should contact the media help desk in the international media filing center, or email e-summit-media@state.gov.

To connect with delegates and other Summit media, please also visit the Presidential Summit on Entrepreneurship Delegate/Media Connection Facebook page <u>HERE</u>.

Information Resources:

The CO.NX online conferencing team at the U.S. Department of State will provide live webcasts and video webchats with delegates and panelists during the Summit. All video webchats will take place in the CO.NX Entrepreneurship room: https://statedept.connectsolutions.com/esummit Members of the Press should select "Enter as a Guest" and enter their name and press affiliation.

All general sessions that are open press will be streamed live from http://www.state.gov/entrepreneurshipsummit/. These sessions will also be offered live via fiber to the DC bureaus of AP, Reuters, Eurovision, VOA, Al Jazeera, and Al Hurra, through the State Department's Verizon broadcast fiber switch, as well as to the American Embassy Television Network (AETN). Any questions concerning these streams or fiber feeds can be directed to

Michael Murphy at murphymj2@state.gov, Mike Kiel (202/504-6410) at kielmj@state.gov, or by contacting the Office of Broadcast Services master control room at 202/647-6807.

International Media Filing Center and Associated Services:

The international media filing center will be located in the Atrium Hall, with easy access to other Summit venues. The filing center will provide 50 workspaces with power and hardwire internet connections. These workspaces are provided on a first-come, first-served basis. If needed, the Foreign Press Center, just one block north of the Reagan Building, can provide extra workspaces and assist media with tape feeds.

Pay-for-use services that can be found in the Reagan Building include:

- Wireless internet
- Photocopying and printing services
- Food court restaurants (where there is free wireless Internet)
- Stand-up broadcast positions, arranged by request through the Reagan Building Sales Office [202-312-1384, Kimberly Borsage].
- Accommodation of satellite trucks (Contact the Reagan Building Sales Office [202-312-1384, Kimberly Borsage] to reserve space)